

# 2020 Sponsorship Levels



We're going VIRTUAL!



**SICKLE CELL  
ASSOCIATION**  

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**SOUTH LOUISIANA**

## 2020 Virtual Run/Walk Sponsorship Levels

Each sponsorship level is inclusive to lower level benefits with certain exceptions beginning with the Bronze sponsorship level.  
(i.e. plaques, number of registrants, etc.)

Sponsorship Levels	Sept. 26, 2020
Title \$10,000 or above (One spot available)  <b style="color: red;">Unavailable</b>	<ul style="list-style-type: none"> <li>• Company name listed as presenting sponsor on all marketing materials</li> <li>• Mentioned in all press release and media mentions</li> <li>• Set up at live virtual event</li> <li>• Speaking opportunity during live virtual event</li> <li>• Video/PSA social media post on event day</li> <li>• Logo and link to company website on SCASL webpage</li> <li>• 10 social media posts on SCASL's Facebook, Instagram and Twitter leading up to the event day</li> <li>• Scavenger Hunt present by company</li> <li>• 75 registrations and gift bags</li> </ul>
Platinum \$5,000 or above	<ul style="list-style-type: none"> <li>• Premier recognition throughout the live virtual event</li> <li>• Company name/logo on all collateral materials</li> <li>• Logo and link to company website on SCASL webpage</li> <li>• Six social media posts on SCASL's Facebook, Instagram, and Twitter leading up to the event day</li> <li>• Video/PSA social media post on event day</li> <li>• 40 registrations and gift bags</li> </ul>
Gold \$2,500 or above	<ul style="list-style-type: none"> <li>• Custom recognition award</li> <li>• Recognition throughout the live virtual event</li> <li>• Company name/logo on all collateral materials</li> <li>• Logo and link to company website on SCASL webpage</li> <li>• Video/PSA social media post on event day</li> <li>• Five social media posts on SCASL's Facebook, Instagram, and Twitter leading up to the event day</li> <li>• 30 registrations and gift bags</li> </ul>
Silver \$1,500 or above	<ul style="list-style-type: none"> <li>• Sponsorship Plaque</li> <li>• Recognition throughout the live virtual event</li> <li>• Company name/logo on all collateral materials</li> <li>• Logo and link to company website on SCASL webpage</li> </ul>

	<ul style="list-style-type: none"> <li>• Three social media posts on SCASL’s Facebook, Instagram, and Twitter leading up to the event day</li> <li>• Video/PSA social media post on event day</li> <li>• 10 registrations and gift bags</li> </ul>
Bronze \$500 or above	<ul style="list-style-type: none"> <li>• Sponsorship Plaque</li> <li>• Recognition throughout the live virtual event</li> <li>• Company name/logo on all collateral materials</li> <li>• Company name listed SCASL webpage</li> <li>• Two social media posts on SCASL’s Facebook, Instagram, and Twitter leading up to the event day</li> <li>• One social media post on event day</li> <li>• 5 registrations and gift bags</li> </ul>
#KneauxSickle Sponsor \$250 or above	<ul style="list-style-type: none"> <li>• Company name listed on website</li> <li>• One mention on SCASL social media channels leading up to the event and/or day of event</li> <li>• Two registrations and gift bags</li> <li>• One social media post on event day</li> </ul>

\*Race Day fees apply to those teams registering on Race Day.

### **Sponsorship Notes and Dates to Remember:**

1. All sponsors will be given a registration code for their participants to register online until Sept. 11, 2020.
2. Promotional items for race bags are due Monday, Sept. 14, 2020.
3. T-shirt sizes are guaranteed to all participants who register by Friday, Sept. 4, 2020.
4. Race bag pick-up for sponsors is Monday, Sept. 21, 2020.